

Cookie und Pixelliste

Kategorie: Erforderliche Cookies/Pixel					
Cookie- bzw. Pixelname	Vermarkter	Dienstleister	Zweck	Erhobene Daten	Widerspruchslink
fe_tipo_user	bestellen.gaspar-energie.de	IT gaspar-energie	Cookie purpose description: Preserves users states across page requests.	Initiator: IFRAME, page source line number 22 Source: https://bestellen.gaspar-energie.de/index.php?id=23&zip= Data is sent to: Germany (adequate)	---
PHPSESSID	gaspar-energie.de	IT gaspar-energie	Cookie purpose description: Preserves user session state across page requests.	Initiator: Webserver Source: gaspar-energie.de Data is sent to: Germany (adequate)	---
wfvf_#	gaspar-energie.de	IT gaspar-energie	Cookie purpose description: Remembers the user's submitted data when a comment is submitted in a blog post. The purpose is to auto-populate form fields for subsequent comments, in order to save time for the user.	Initiator: Script tag, page source line number 8 Source: https://gaspar-energie.de/wp-admin/admin-ajax.php?action=wordfence_logHuman&hid=AE652F90A85EDEF6BDC99C84B06B8066&r=0.35237891505282537 Data is sent to: Germany (adequate) Prior consent enabled: No	---
Kategorie: Analytische Cookies/Pixel					
Cookie- bzw. Pixelname	Vermarkter	Verantwortliche Stelle	Zweck	Daten	Opt-out
google analytics 360	google.com	IT gaspar-energie	Einbindung von Google Analytics	Nutzungsstatistiken: Herkunft Sprache Auflösung Provider Quelle (sog. Referrer) Gerätedaten Browserinformation Interaktionen Aufgerufene Seiten	https://tools.google.com/dlpage/gaoptout?hl=de
gtm4wp_sessionid	google.com	IT gaspar-energie	Google Tag Manager	Initiator: Webserver Source: energy4u.de Data is sent to: Germany (adequate) Prior consent enabled: No	https://tools.google.com/dlpage/gaoptout?hl=de
ga	google.com	IT gaspar-energie	Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	Initiator: Script tag, page source line number 13 Source: https://www.google-analytics.com/analytics.js Data is sent to: United States (adequate) Prior consent enabled: No	https://tools.google.com/dlpage/gaoptout?hl=de
gat	google.com	IT gaspar-energie	Cookie purpose description: Used by Google Analytics to throttle request rate	Initiator: Script tag, page source line number 13 Source: https://www.google-analytics.com/analytics.js Data is sent to: United States (adequate) Prior consent enabled: No	https://tools.google.com/dlpage/gaoptout?hl=de
gid	google.com	IT gaspar-energie	Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	Initiator: Script tag, page source line number 13 Source: https://www.google-analytics.com/analytics.js Data is sent to: United States (adequate) Prior consent enabled: No	https://tools.google.com/dlpage/gaoptout?hl=de
pk_id#	bestellen.gaspar-energie.de	IT gaspar-energie	Cookie purpose description: Collects anonymous statistics on the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been read.	Initiator: IFRAME, page source line number 22 Source: https://bestellen.gaspar-energie.de/index.php?id=23&zip= Data is sent to: Germany (adequate) Prior consent enabled: No	https://www.magnapool.de/piwik-opt-out
pk_ref#	bestellen.gaspar-energie.de	IT gaspar-energie	First found URL: https://gaspar-energie.de/ Cookie purpose description: Used by Piwik Analytics Platform to track page requests from the visitor during the session.	Initiator: IFRAME, page source line number 22 Source: https://bestellen.gaspar-energie.de/index.php?id=23&zip= Data is sent to: Germany (adequate) Prior consent enabled: No	https://www.magnapool.de/piwik-opt-out
pk_ses#	bestellen.gaspar-energie.de	IT gaspar-energie	Cookie purpose description: Used by Piwik Analytics Platform to track page requests from the visitor during the session.	Initiator: IFRAME, page source line number 22 Source: https://bestellen.gaspar-energie.de/index.php?id=23&zip= Data is sent to: Germany (adequate) Prior consent enabled: No	https://www.magnapool.de/piwik-opt-out
Kategorie: Marketing Cookies/Pixel					
Cookie- bzw. Pixelname	Vermarkter	Verantwortliche Stelle	Zweck	Daten	Opt-out
ads/ga-audiences	google.com	IT gaspar-energie	Cookie purpose description: Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.	Initiator: Script tag, page source line number 13 Source: https://www.google.co.uk/ads/ga-audiences?v=1&ai=1&t=sr&_r=4&tid=UA-103012829-2&cid=1084080146.1527019664&jid=1397594851&_v=j67&z=1885439957&silf_rd=1&random=2226497199 via https://www.google-analytics.com/analytics.js Data is sent to: United States (adequate)	https://support.google.com/adwords/answer/2549063?hl=de https://www.google.com/privacy/ads/
blcdc	bluekai.com	IT gaspar-energie	Cookie purpose description: Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.	Initiator: Script tag Source: https://gaspar-energie.de/ Data is sent to: United States (adequate)	http://www.bluekai.com/consumers.php?action=optout
bku	doubleclick.net	IT gaspar-energie	Cookie purpose description: Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	Initiator: Image tag, page source line number 19 Source: https://tags.w55c.net/rs?id=543f190b580c4ff69c8effda95d11f0f&t=h omepage Data is sent to: United States (adequate) Prior consent enabled: No	https://support.google.com/dfp_premium/answer/2839090?hl=de
IDE	bluekai.com	IT gaspar-energie	Cookie purpose description: Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.	Initiator: Script tag Source: https://gaspar-energie.de/ Data is sent to: United States (adequate)	http://www.bluekai.com/consumers.php?action=optout
matchbluekai	w55c.net	IT gaspar-energie	First found URL: https://gaspar-energie.de/ Cookie purpose description: Used to synchronise data for targeted ads with third party systems.	Initiator: Script tag Source: https://gaspar-energie.de/ Data is sent to: United States (adequate)	http://info.evidon.com/more_info/25327ecad95b2532%5D=preview preview
matchgoogle	w55c.net	IT gaspar-energie	First found URL: https://gaspar-energie.de/ Cookie purpose description: Regulates synchronisation of user identification and exchange of user data between various ad services.	Initiator: Image tag, page source line number 19 Source: https://tags.w55c.net/rs?id=543f190b580c4ff69c8effda95d11f0f&t=h omepage Data is sent to: United States (adequate) Prior consent enabled: No	http://info.evidon.com/more_info/25327ecad95b2532%5D=preview preview
match-result	w55c.net	IT gaspar-energie	First found URL: https://gaspar-energie.de/ Cookie purpose description: Unclassified	Initiator: Script tag, page source line number 19 Source: https://tags.w55c.net/match-result?id=8bb138bc0446417c9a4df9a0136d0ca8a9328592b4d059bf c856c256bc33&e=GOOGLE &euid=&google_gid=CAESELU02MH3uOpsu2nDG-FqAOg&google_cver=1 via https://tags.w55c.net/rs?id=543f190b580c4ff69c8effda95d11f0f&t=h omepage Data is sent to: Netherlands (adequate)	http://info.evidon.com/more_info/25327ecad95b2532%5D=preview preview
test_cookie	doubleclick.net	IT gaspar-energie	First found URL: https://gaspar-energie.de/ Cookie purpose description: Collects data on the user's visits to the website, such as what pages have been loaded. The registered data is used for targeted ads.	Initiator: Image tag, page source line number 19 Source: https://tags.w55c.net/rs?id=543f190b580c4ff69c8effda95d11f0f&t=h omepage Data is sent to: United States (adequate) Prior consent enabled: No	https://support.google.com/dfp_premium/answer/2839090?hl=de
wfivefivec	w55c.net	IT gaspar-energie	Cookie purpose description: Collects data on the user's visits to the website, such as what pages have been loaded. The registered data is used for targeted ads.	Initiator: Image tag, page source line number 19 Source: https://tags.w55c.net/rs?id=543f190b580c4ff69c8effda95d11f0f&t=h omepage Data is sent to: United States (adequate) Prior consent enabled: No	http://info.evidon.com/more_info/25327ecad95b2532%5D=preview preview
Kategorie: Social-Media Cookies/Pixel hier: Category: Unclassified (2)					
Cookie- bzw. Pixelname	Vermarkter	Dienstleister	Zweck	Daten	Opt-out
Google Maps	Google	IT gaspar-energie	Standortsuche	Standortfassung	https://policies.google.com/privacy?hl=de
Youtube	Google	IT gaspar-energie	Video-Einspielung	Video Nutzer-Erfassung	https://www.youtube.com/t/privacypolicy